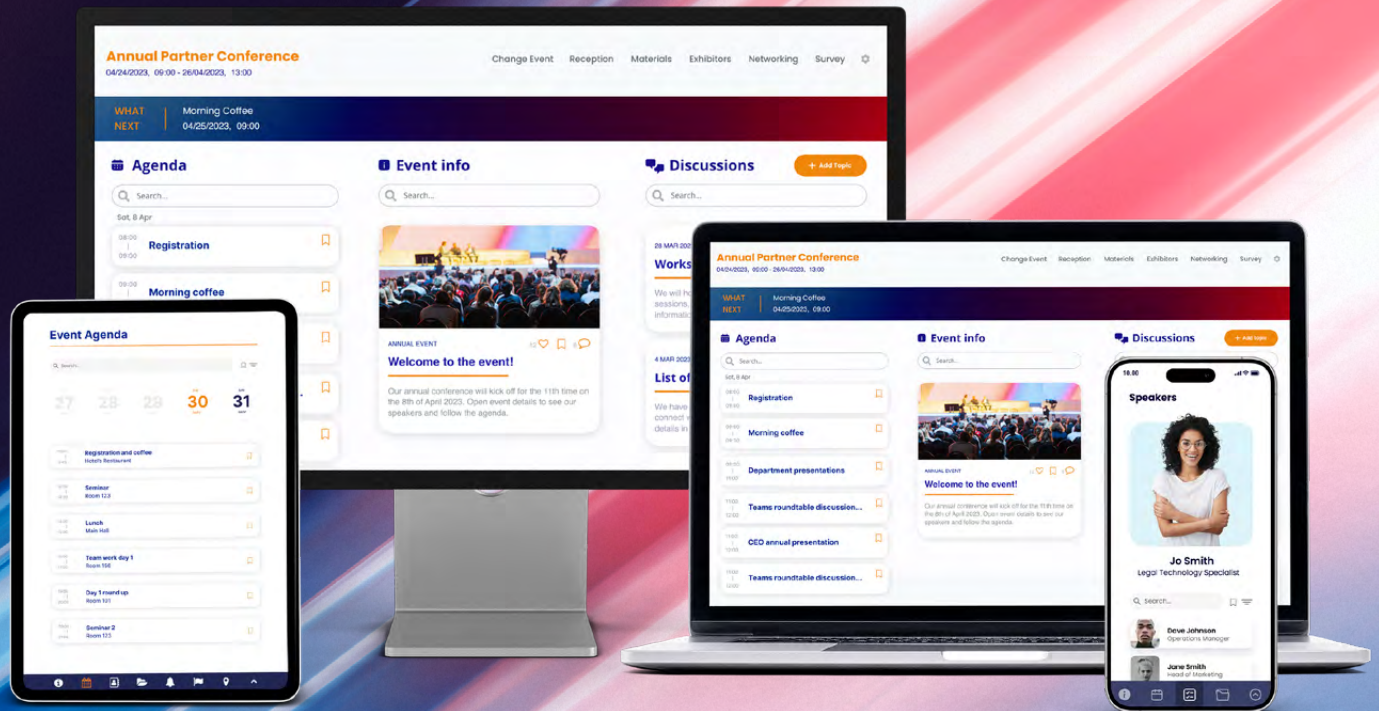




# Unlock the potential of your Events through our innovative Events Solution!

Give clients and staff more engagement and involvement with your regular and one-off events. For any sized event from a large hybrid conference to small in-person roundtables.



April 2025 | Version 1.1



## INTRODUCTION

# Events Solution Overview

Fliplet adapts to your event needs, from large hybrid conferences to small in-person roundtables, ensuring a seamless and engaging experience for attendees. With a custom, standout event app, Fliplet streamlines communication, networking, and multi-event management, simplifying your event planning process.

### The Event Solution is ideal for:



Conferences



Retreats and  
Summits



Client Events



Corporate  
Events



Networking  
Events



Trade shows and  
exhibitions



## Benefits of the solution for managing events

Enjoy effortless event planning with our adaptable solution, designed to boost engagement and streamline key processes. Easily integrate with existing software and workflows, and have the solution handle everything from invitations to attendee communications. Our solution also boasts extensive customization options, ensuring each event distinctly embodies your unique brand and vision.

The following are the top benefits you can expect from creating an events solution:

1. Build engaging in-person, virtual and hybrid events
2. All in one solution to manage unlimited events from start to finish in one place
3. Advanced branding capabilities
4. Save time managing event logistics
5. Great value for your attendees with smarter networking and comprehensive features

Implementing event technology can increase event staff productivity by up to 27%, proving its efficiency in optimizing event operations.

Leveraging the latest event technology can lead to a 30% reduction in costs, highlighting the financial benefits alongside operational efficiencies.

A high priority is placed on increasing attendee engagement, with 91% of event professionals agreeing on its importance.

“

With Fliplet, we can input an event and get it published and out on the app within 10 to 15 minutes. On our old app it took 30 to 40 minutes, so it really streamlined the process for us. Plus it looks great too! It ticks all the boxes for what we needed it to do.

Event Advisor



**TOP 30**  
UK LAW FIRM





## | Why choose the Fliplet solution?

- ✓ **Customize and configure your solution to have all the functionality you require**
- ✓ **Easier communication with attendees**
- ✓ **Attendee engagement and networking**
- ✓ **Advanced attendee check-in functionality**
- ✓ **Suitable for any event size and every event format**
- ✓ **Manage unlimited events**
- ✓ **Works on all devices – desktop, tablet and mobile**
- ✓ **Best-in-class post-event attendee engagement**
- ✓ **Keep your event data safe via our enterprise-grade security**
- ✓ **Guidance and quick responses with our Awarded Customer Support**



“



**It's idiot proof – which is what we wanted. With Fliplet, we can input an event and get it published and out on the app within 10 to 15 minutes, so it's really streamlined the process for us. Plus it looks great too! It ticks all the boxes for what we needed it to do.**

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Events Advisor, UK Top 30 UK Law Firm

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**Communication with our account manager at Fliplet is easy and stress-free. Our queries are responded to in a timely manner and extra training is provided on any issues we're unsure about.**

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Marketing Manager, Legal Services

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**The team are always incredibly helpful, friendly and enthusiastic to assist with any query no matter how great or small. The Fliplet platform is easy to use but when any challenges arise the team are always happy to help but in a way that will encourage understanding of how to solve the problem if it ever arises in the future.**

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Innovation Manager, Law Practice

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**Fliplet checks in on us regularly, so we can bat around ideas, and I find that really useful. I've also become a big fan of Fliplet's webinars, which I find informative and engaging. I've gotten great ideas from them."**

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Director, Law Practice



## Key features that will help increase attendee engagement



### Agenda and Schedule

Customize your agenda screen, and provide your attendees with the ability to search, bookmark and filter the event sessions.



### Polls, surveys, Q&A

Improve attendee engagement, gather comprehensive and valuable feedback, help with decision making and measure your events success.



### Networking

Facilitate connections and interactions among attendees and speakers, fostering valuable relationships, and enhancing the event experience.



### Gamification

Keep your attendees engaged throughout your event by rewarding those that contribute the most.



### Feedback

Gather insightful feedback and enable attendees to share their thoughts and experiences, allowing you to tailor future events to meet their expectations.



### Chat

Encourage networking by driving communication and interaction through live chat during the event.



### Registration

Track and monitor attendance through the check in and out features and gain valuable data about attendees' engagement.



### Customizable

With our pre-built solutions you have the ability to customize and configure your app to have all the functionality you require, without the need for any code.



### Reports & analytics

Gain valuable insights for your event, understand the success of your event, and make informed decisions to improve on your future events.



### Notifications

Improve the event experience by keeping attendees informed and engaged by sending out push, email and SMS notifications.



## AI-powered features to make event app creation even easier

Step into the future with AI-powered features in your event app. From AI generated biographies to easily creating content and imagery, these AI features will transform the creation of event apps and in turn enhance event management.

From personalized attendee experiences to data-driven insights, embrace the AI advances in event planning. It's set to revolutionize how we plan, execute, and experience events like never before.



### ON-DEMAND Webinar:

How AI-enhanced event apps will save you time and deliver value in 2024

[Watch now](#)



### Universal Search

Simplifying the discovery of agenda items, attendees, speakers, and event details, this tool gives app users easy access to relevant results with a simple search term submission.



### Bio Generator

Making it easy for app users to generate a personalized profile bio, this feature uses their personal information, professional experience and skills with AI to create a consistent profile description.



### Content Generator

Enhance the information in your app about your event with AI generated content and images, tailored for each item including details like venue and transportation.





## | Integrations with the Events solution

Connect your existing software and platforms with Fliplet to extend their capabilities.



**Fliplet + LexisNexis Interaction**



**Fliplet + Microsoft Sharepoint**



**Fliplet + Salesforce**



**Fliplet + Cvent**



**Fliplet + Websites**



**Fliplet + Spreadsheets**



**Fliplet + Email**



**Fliplet + many more**





## Why Fliplet?

Fliplet is a leading app solution platform for over 100 global organizations. Customers have used it to build more than 2,831 apps that are used 2,334 times a day globally.

### Trusted by organizations around the world

EVERSHEDS  
SUTHERLAND



PROVIDENCE  
ANESTHESIOLOGY ASSOCIATES

CLIFFORD  
CHANCE

EV  
Logistics

WILLKIE



WARD AND SMITH, P.A.  
ATTORNEYS AT LAW

Kelley  
Drye

### Encryption

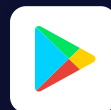
All connections to Fliplet communicate using a secure connection and data at rest in Fliplet's production database is encrypted.

### ISO 27001 certified

Fliplet is ISO 27001 certified, which is the international Standard for Information Security Management System. We have obtained ISO 27001:2013 and are constantly maintaining it through external audits. [Learn more.](#)

### GDPR Compliant

We comply with the European Union General Data Protection Regulation. Under GDPR Fliplet is considered a Data Processor and Fliplet's clients are typically considered to be Data Controllers.



## Ready to create a solution for your next event?

How to create a demo Events solution to review with your colleagues in 15 minutes:

1.

**Sign up to Fliplet.com**  
(it's free to get started and produce a demo)

2.

Select the **'Event-Advanced'** or **'Event-Simple'** solution

3.

Start editing, and building out your event content such as the agendas, polls, attendee & speakers list

4.

Brand your app by adding in your logo, font and brand colors

5.

Invite your colleagues to review your event solution

If you need any assistance click the **'help'** button in Fliplet to chat with support or submit a support ticket via [support@fliplet.com](mailto:support@fliplet.com)

**Sign up for free**

**Request a demo**

\*No credit card required.

[Top 30 UK Law Firm](#)

[AM Law 200 Firm](#)

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